

ELSTERNWICK MAINSTREET COMMITTEE

EMC AGM MINUTES

15 December 6.15pm 2022

ANTIQUE BAR 218 GLENHUNTLY RD ELSTERNWICK

1. Welcome address by Evan Crabtree

Apologies - Thomas Damm

15 members and guests present at AGM

2. Confirm 2022 AGM minutes moved NE second EC -----

3. Management/Marketing report. Aaron wants to keep traders updated with information about the marketing plan. The website has lots of useful information to help traders and there are several articles in our newsletter. Our database is increasing and we had promotions using Facebook and Instagram. There were seasonal promotions and major Fill the Basket campaigns. We had live music in the street for Easter and an egg hunt. 3 gift hampers around \$2000 were won. The Christmas and Chanukah decorations had more money spent on extra purchases.

4. Chairs report Evan Crabtree

This has been a difficult year after COVID. Trade is down but hospitality appears to be improving. Again the aim is to assist business with available grants and assistance from council.

5. Treasurers report – Noel Erlich, Thanked Julie our book keeper for her input. McLennan and partners have conducted the audit and found that the financial report presents fairly the financial position of the EMC which is in a good position. The annual budget has been prepared and we have \$220k income and we have spent \$200k.

6. Election of Officers and Ordinary members - Geoff Szwarcbard

Nominations from Evan Crabtree chair Noel Erlich treasurer Geoff Szwarcbard secretary & Nadine Levitan and Thomas Damm for the committee.

As the number of applicants was less than positions available they were declared duly elected. This fulfilled EMC obligation for council funding.

7. General business – Thanks to assembly for their continuing support. A general discussion about the car park development and council decision regarding this as well as the unfortunate withdrawal of the govt funding of \$20m.

8. Close meeting 6.50pm